



**DOWNTOWN**  
D A L L A S

# NEWS RELEASE

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## **DOWNTOWNDALLAS Announces New Director of Public Safety, Martin Cramer**

**3/27/2009.** **DOWNTOWNDALLAS** announced today that Martin Cramer has been hired as Director of Public Safety, effective April 1, 2009. This position has been redefined within the organization based on the continued emphasis on creating a safe, lively and vibrant Downtown environment for residents, employees and visitors to enjoy.

"Public Safety is our organization's number one priority," said John F. Crawford, President and CEO. "From our efforts through the **DOWNTOWNDALLAS** Safety Patrol, Dallas Police department, Downtown security cameras and commitment of more than \$1.5 million annually to public safety related programs, we are improving both perception and reality of safety Downtown every day – evidenced by the recent DPD report of a 51% decrease in crime Downtown in January 2009 (as compared to January 2008). Martin's background and experience will enhance our mission greatly."

Mr. Cramer has over 20 years of experience in commercial real estate security and life safety. He is a Board Certified Protection Professional (CPP) and past Vice President of the Downtown Security Directors Association. He served on the American Society of Industrial Security Fire and Life Safety Council. He is a published author, having written articles for *Office & Commercial Real Estate Magazine*, *Security Management Magazine*, *Security Distributing & Marketing Magazine*, and *Security Magazine*. Cramer has also served on **DOWNTOWNDALLAS'** Public Safety Committee and has extensive working knowledge of Downtown through professional affiliation with some of Downtown's largest office towers.

Mr. Cramer is active in several professional organizations including the American Society for Industrial Security (ASIS), the Building Owners and Managers Association (BOMA), the National Fire Protection Association (NFPA), and the Downtown Security Directors Association (DSDA). He received his Bachelors Degree in Criminal Justice from Stephen F. Austin State University.

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