

## **AT&T Performing Arts Center Announces Schedule of Events for Opening Week**

The opening of Dallas' landmark performing arts complex has been sprinkled with a myriad of announcements and surprises. Most recently, AT&T announced their naming rights to the Center, and the facility will be known as the AT&T Performing Arts Center. The money AT&T contributed for naming rights will be used to support annual operations and programming. As part of the package, AT&T will offer free Wi-Fi throughout the complex and other advanced internet and mobile technologies.

Grand opening week for the AT&T Performing Arts Center starts October 12 and ends with Spotlight Sunday on October 18. There will be free, public events such as forums and concerts throughout the week. Sunday will be the day-long public celebration of the center with concerts, tours of the venues, fireworks and much more. Please visit [www.attpac.org/grandopening](http://www.attpac.org/grandopening) for more information.