

DOWNTOWNDALLAS Announces New Vision and Leadership for Arts District

On January 21, **DOWNTOWNDALLAS** held a press conference to announce a new program that restructures the leadership and management of the Arts District so that it will work within the framework of the **DOWNTOWNDALLAS** organization. Mayor Tom Leppert, Council Member Angela Hunt, and John F. Crawford, President and CEO of **DOWNTOWNDALLAS**, provided remarks on the growing importance of the Arts District to Dallas and announced the hiring of Veletta Forsythe Lill to be the Executive Director of the Dallas Arts District. Assisting her with this new mission is Catherine Karam.

Tower Club hosted an announcement party on January 22 that joined **DOWNTOWNDALLAS** members, Arts District Stakeholders, and members of the former Arts District Alliance together to celebrate the Arts District's new vision. As part of the celebration, the Tower Club donated the membership fees of anyone who joined the private club that evening. They will also donate 50% of the membership fee for every new member who joins before February 27.