

## Development, Planning and Transportation Committee Responsibilities

**Committee Mission:** Work with various stakeholders and partners to ensure that the **DOWNTOWN**DALLAS Board of Directors has sufficient information about issues affecting the development of Downtown.

1. Development	Expectation	Responsibilities and outcomes
a. Economic development task force recommendations.	<b>DOWNTOWN</b> DALLAS represents stakeholders in the creation and implementation of economic incentives to maintain the development momentum for Downtown.	Work with the city and businesses to develop and execute an implementation plan for the recommendations of the <b>DOWNTOWN</b> DALLAS economic development task force.
b. Economic development incentives.	<b>DOWNTOWN</b> DALLAS participates in economic incentive programs intended to retain and recruit businesses Downtown.	Work with the city and Greater Dallas Chamber to assist with presenting incentive programs for Downtown development projects and business retention/recruitment activities.
c. Neighborhood/district relationships. (Connectivity.)	<b>DOWNTOWN</b> DALLAS maintains constructive relationships with all the neighborhoods/districts in the Expanded Downtown. (Keep the dots connected.)	Coordinate with organizations and stakeholders in all of the neighborhoods of the Expanded Downtown to ensure all participate in <b>DOWNTOWN</b> DALLAS programs and projects.
d. Business retention program.	<b>DOWNTOWN</b> DALLAS takes primary responsibility for talking to Downtown businesses about what it takes to keep them Downtown.	<p>Coordinate development of a business retention program, preferably with the city's participation.</p> <p>Develop methods to involve Board members in discussions with individual businesses and groups of businesses to discuss what attracts businesses Downtown and what they may want if they are to stay Downtown.</p> <p>Regularly advise the membership coordinator of potential members identified during this process.</p>
e. <i>forwardDallas</i> implementation.	<b>DOWNTOWN</b> DALLAS represents its stakeholders to ensure the successful implementation of the recommendations contained in the <i>forwardDallas</i> comprehensive plan.	Ensure the successful implementation of the provisions in the <i>forwardDallas</i> comprehensive plan pertaining to Downtown, including the specific provisions for the Trinity River/Industrial area and the Downtown circulator.
f. Zoning issues.	<b>DOWNTOWN</b> DALLAS has the responsibility to represent Downtown stakeholders in matters pertaining to zoning.	Liaise with the city's Department of Development Services concerning issues with land use, design standards, form-based codes, sign ordinances, and sign districts.

1. Development	Expectation	Responsibilities and outcomes
g. Unified permitting system.	<b>DOWNTOWN</b> DALLAS is best positioned represent stakeholders and provide a unified permitting system for ROW licenses and street vendors Downtown.	Develop recommendations for presentation to the city which would allow <b>DOWNTOWN</b> DALLAS to act on behalf of the city to issue ROW licenses (including valet, awnings, sidewalk cafes, street vendors, and signage).

2. Governmental relations	Expectation	Responsibilities and outcomes
a. Local governments.	<b>DOWNTOWN</b> DALLAS is aware of potential actions of local governments that could impact, either adversely or positively, Downtown stakeholders. Ensure that local governments support <b>DOWNTOWN</b> DALLAS when it is important to the successful achievement of our strategic goals.	Liaise with City, DART, County, TxDOT, NTTA, NCTCOG, UNT, and DCCCD. Actively seek support of governmental entities for Downtown and encourage their participation in <b>DOWNTOWN</b> DALLAS activities.
b. Local and state legislation.	<b>DOWNTOWN</b> DALLAS is aware of what local and state legislation is necessary to improve and enhance life Downtown and is prepared to recommend legislative actions and lobby for their passage.	Work with stakeholders, including other <b>DOWNTOWN</b> DALLAS committees, to determine what legislation is needed to enhance Downtown.  Local legislative needs likely will be identified by the Safety or Capital Improvements committees, but there may be additional local legislative needs (e.g., design standards) that need attention by this committee.
c. Construction activities.	Adverse impacts of construction projects are minimized, and no one is surprised by a construction project that affects their lives or businesses.	Ensure that the city and other entities adequately communicate with Downtown businesses and residents about potential disruptions caused by construction projects and actively seek to minimize disruption.

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d. Plan implementation and follow up.	<p><b>DOWNTOWNDALLAS</b> has the responsibility for ensuring that recommendations in these plans are implemented:</p> <ul style="list-style-type: none"> <li>a. Inside the Loop</li> <li>b. CBD transportation plan</li> <li>c. CBD Parks Master Plan</li> <li>d. Emerald Bracelet</li> <li>e. 2003 and 2006 city bond programs.</li> </ul>	Ensure that the recommendations in these specific reports and programs are implemented.
e. Future city capital improvement projects.	Downtown capital improvement needs are well represented in future bond program packages submitted to the voters.	Work with stakeholders, including other <b>DOWNTOWNDALLAS</b> committees, to determine capital program needs, and cost estimates for projects in Downtown.

3. Education	Expectation	Responsibilities and outcomes
a. Charter schools.	A pre-K through high school system is developed to attract and keep families Downtown.	Coordinate the investigation of developing or expanding charter schools Downtown.
b. UNT law school.	A law school under the UNT system is located in the CBD to provide opportunities for area residents and trained attorneys for businesses.	Coordinate with UNT and appropriate local legislators in the development of strategies to best use the support of <b>DOWNTOWNDALLAS</b> to enhance the chances of the legislature approving a UNT law school for Downtown.

4. Transportation	Expectation	Responsibilities and outcomes
a. DART LRT alignment.	The second DART light rail alignment maximizes economic development opportunities Downtown and minimizes disruption to businesses and residents.	Liaise with the DART stakeholders committee studying alternatives for the second light rail alignment. Advocate that the second alignment be driven by land use to maximize economic development opportunities.
b. Streetcar.	The streetcar operation maximizes economic development opportunities Downtown and minimizes disruption to businesses and residents.	Advocate that DART apply for available federal funds to begin to implement the first phase of a Downtown streetcar circulator. Press for a Portland-style circulator streetcar system to handle intra-core traffic and connects major points of interest and retail venues.
c. Project Pegasus.	Any disruption to businesses and residents is minimized during the implementation of Project Pegasus.	Liaise with the city of Dallas and the Texas Department of Transportation concerning the implementation of Project Pegasus.
d. Parking issues.	<b>DOWNTOWN</b> DALLAS represents stakeholders concerning parking for office tenants, residents, and retail patrons.	Engage a parking consultant to study the current parking needs and to develop a parking management plan.  Evaluate the CityPark program and recommend future actions.  Monitor the proposed unified valet program on Main Street for possible expansion into other areas of Downtown.  Explore the possibilities of the city forming a parking authority for the Expanded Downtown and delegating the management of the authority to <b>DOWNTOWN</b> DALLAS.
e. Transportation management agency		Revitalize the Transportation Management Agency.
f. Trinity-related infrastructure		Advocate for the city of Dallas to provide adequate street and utility infrastructure improvements to facilitate the implementation of economic development projects along the planned Trinity River amenities.

4. Transportation	Expectation	Responsibilities and outcomes
g. Traffic congestion and delays.		<p>Advocate for the increased use of public transportation and other strategies to reduce trips by single occupant automobiles and for strategies to reduce congestion and delay.</p> <p>Continue to lobby DART to eliminate or minimize buses on Elm, Main and Commerce.</p> <p>Work with the city to reduce through vehicle trips in retail core, especially commercial vehicles.</p>