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NEWS RELEASE

August 26, 2008

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THE GRANADA THEATER AND DOWNTOWNDALLAS PRESENT AT&T MAIN STREET LIVE MUSIC FESTIVAL 2008

Live music, local artisans, food and Farmers Market vendors

Dallas, TX. The Granada Theater and **DOWNTOWNDALLAS** have partnered together to bring a celebration of music and urban culture to Pegasus Plaza in Downtown. The festival kicks off September 20 with rock band Louis XIV, fresh off of a European tour.

Bring the family and friends, and stroll along Main Street enjoying goodies from Farmers Market vendors and music from local and national acts. "**DOWNTOWNDALLAS** is thrilled to add another community event to the fall calendar that will attract not only residents but people from across the metroplex," commented John F. Crawford, President and CEO of **DOWNTOWNDALLAS**.

Festivities begin at 2:00pm and run until 11:00pm, and admission is free until 5:00pm and is only \$10 after. Tickets are available for purchase through the Granada Theater and can be purchased on their web site, www.granadatheater.com starting August 25. Food and beverages, both alcoholic and non-alcoholic, will be available for purchase onsite.

The AT&T Main Street Live Music Festival 2008 dates and headliners include:

- September 20 – **Louis XIV**, opening act: Crash that Took Me
- October 4 – **Fair to Midland**, opening act: Lions
- October 18 – **Rev. Horton Heat**, opening act: The Riverboat Gamblers
- November 1, Special Halloween Event! – **Mae**, opening act: Black Tie Dynasty

Sponsors for this event include AT&T, The Granada Theater, Budweiser, Mercantile Place on Main, *The Dallas Morning News*, Magnolia Hotel, Lone Star 92.5 and Mix 102.9.

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Complete Artist Line-up

Sept. 20	Oct. 4	Oct. 18	Nov. 1
Alpha Rev	Dead Twins	Phil Pritchett	Burning Hotels
The Orange	Loaded Moses	The Drams	Blowing Trees
Calhoun	Mothers Anthem	Record Hop	Homer Hiccolm & The Rocketboys
Stock Market Crash	The Feds	Vallejo	The New Frontiers
Crash That Took Me	Lions	The Riverboat Gamblers	Black Tie Dynasty
Louis XIV	Fair to Midland	Rev. Horton Heat	Mae

For more information on this event, please call the **DOWNTOWN**DALLAS events hotline 214-744-4819 or visit www.yourDspot.com.

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