



City of Dallas



DOWNTOWN
DALLAS

Immediate Action Items and Priorities

Step 1: Mayor's Downtown Task Force members selected

Step 2: Immediate actions

- Construct a Convention Center headquarters hotel (A.C. Gonzalez and Frank Poe – Task Force in place)
- Construct the Woodall Rodgers deck park (Jody Grant – committee in place)
- Complete construction of Arts District venues (Bill Lively)
- Complete the balanced vision plan for the Trinity River corridor (Gina Norris)
- Enhance Connectivity (Dan Blizzard)
 - Determine DART's second LRT alignment
 - Create a Streetcar system
 - Parking efficiency and locations
 - Improve pedestrian routes, lighting, streetscape, wayfinding, and connect Katy Trail (Lucy Billingsley, Gabriel Barbier-Mueller, Larry Good and Tracy Curts)
- Prepare a Downtown Area Plan (Vernae Martin, Theresa O'Donnell, Jim Wood)
 - Develop RFQ/RFP
 - Select consultants, national and local
 - Review existing plans (CBD Transportation Plan, Downtown Parks Master Plan, Emerald Bracelet, and Inside the Loop recommendations).
 - Complete plan

Step 3: Establish implementation steps, responsibilities, and time schedules

Step 4: Monitor accountability

Priorities

Improve Public Safety

- Eliminate panhandling
- Operate the Homeless Assistance Center effectively
- Increase Police presence
- Expand the Downtown Camera System
- Ordinances, Codes and Permits

Broaden Residential Base

- Continue residential development in older buildings
- Develop workforce housing
- Enhance educational opportunities

Enhance Connectivity

- Determine DART's second LRT alignment
- Create a Streetcar system
- Provide ample parking
- Improve pedestrian routes, lighting, streetscape and wayfinding

Strengthen Economic Base

- Backfill second generation office space/retain what we have
- Unlock strategic properties
- Establish retail vitality
- Identify entertainment venues
- Improve City customer service to developers
- Improve infrastructure and access to utilities

Finance Implementation Steps

- Use economic development incentives effectively
- Create effective public/private partnerships