

Main Street Garden Grand Opening



The wait is finally over, Main Street Garden opens this November. **DOWNTOWN**DALLAS along with its Host Committee and the Downtown community are celebrating this milestone with events packed full of entertainment for everyone.

Schedule of Events

VIP Ribbon Cutting and Press Conference (Invitation Only)
Thursday, November 5 from 5:30-8:00 pm

City Lights (Holiday Celebration with Neiman Marcus, family friendly event, bringing over 20,000 to the district!)
Friday, November 20 from 6:00-10:00 pm

Music at the Park (Attention Downtown residents and Dallas-ites live music and drinks or BYOB. Bring the dog!)
Saturday, November 21 from 4:00-7:00 pm

Main Street Garden Support and Participation Packages



| | \$2,500 | \$5,000 | \$10,000 | \$15,000 | \$20,000+ |
|---|---------|---------|----------|----------|-----------|
| Member on the Host Committee | | | ● | ● | ● |
| Company Name on Permanent Plaque On the Park | ● | ● | ● | ● | ● |
| Company logo on VIP Invitations | | | ● | ● | ● |
| VIP Invitations | 2 | 5 | 10 | 15 | 25 |
| Sponsor Party Invitations - City Lights | 3 | 5 | 10 | 15 | 25 |
| VIP Seating at Neiman Marcus lighting on 11 / 20 | | | 2 | 4 | 6 |
| Company Banners at Music at the Park | | | | ● | ● |
| | | | | | |
| | | | | | |
| | | | | | |
| Company LOGO on (only for Music at the Park) | | | | | |
| Web site | | | ● | ● | ● |
| Event invitations | | | | ● | ● |
| E-Blasts | | | | ● | ● |
| Posters | | | | ● | ● |
| Print ads with The Dallas Morning News | | | | | ● |
| WFAA PSAs | | | | ● | ● |
| Event T-shirts | | | | ● | ● |
| Company NAME listed on (only for Music at the Park) | | | | | |
| All PR Surrounding the Event | | | ● | ● | ● |
| Web site | ● | ● | | | |
| Event invitations | | | ● | | |
| E-blasts | | | ● | | |
| Posters | | ● | ● | | |
| Print ads with The Dallas Morning News | | | ● | | |
| WFAA PSAs | | | | | |
| Event T-shirts | | ● | | | |
| Company name on radio spots | | | | ● | ● |

All packages are negotiable