



Sponsorship Opportunities

50 YEARS PATRON: \$15,000

This package has been customized for companies or individuals who wish to celebrate the accomplishments of the last 50 years with **DOWNTOWN**DALLAS and/or who are making a remarkable difference on the next 50 years Downtown.

The package includes identification as a "**50 YEARS** Patron" in pre-event fall 2008 promotions such as:

- ❑ Historical account of organization/Downtown crafted for the **DOWNTOWN**DALLAS newsletter, web site and media
- ❑ "Then and Now" human interest story crafted for the **DOWNTOWN**DALLAS newsletter, web site and media featuring specific project transformations
- ❑ "The Next 50 Years" story, comprised of a futuristic look into Downtown in 2059 including graphic illustrations that will be included in the **DOWNTOWN**DALLAS newsletter and web site, and pitched to media
- ❑ Tongue-in-cheek, "Top 10 things that have changed about Downtown since 1958" viral email blast
- ❑ A mini-campaign will be developed, encouraging companies and individuals to submit their own "webisodes" to dspot.tv with the theme of - "Tell us your story – how do you remember the last 50 years Downtown?"
- ❑ 50 Years Patrons will have their company name in the credits of a tribute video that will debut at the Annual Meeting

In addition, related to the annual meeting, Patrons receive:

- ❑ Opportunity to have up to a 10x10 booth in the lobby of the event space
- ❑ 2 complimentary tables for 20 guests
- ❑ Passes to the VIP pre-event reception, to be held March 4, 2009, at The Joule with Catherine Crier
- ❑ Company logo prominently projected on event video screens
- ❑ Company logo prominently placed on event invitation
- ❑ Company logo prominently placed included in event program
- ❑ Acknowledgement in all PR efforts surrounding the event
- ❑ Acknowledgement in at least 2 editions *Downtown This Month* newsletter
- ❑ Additional customized benefits and recognition available as approved by **DOWNTOWN**DALLAS

Pinnacle Sponsor: \$10,000

- ❑ Opportunity to have up to a 10x10 booth in the lobby of the event space
- ❑ 1 complimentary table for 10 guests
- ❑ Passes to the VIP pre-event reception, to be held March 4, 2009, at The Joule with Catherine Crier
- ❑ Company logo prominently projected on event video screens
- ❑ Company logo prominently placed on event invitation
- ❑ Company logo prominently placed included in event program
- ❑ Acknowledgement in all PR efforts surrounding the event
- ❑ Acknowledgement in at least 2 editions *Downtown This Month* newsletter
- ❑ Additional customized benefits and recognition available as approved by **DOWNTOWN**DALLAS

Urban Legend: \$5,000

- 1 complimentary table for 10 guests
- Company logo projected on event video screens
- Company logo included on event invitation*
- Company logo included in event program*
- Acknowledgement as Urban Legend sponsor in all media surrounding the event
- Acknowledgement as sponsor of Annual Meeting in Downtown This Month newsletter

Urban Champion: \$3,000

- 1 complimentary table for 10 guests
- Company name listed on event invitation*
- Company logo listed in event program*
- Acknowledgement as sponsor of Annual Meeting in Downtown This Month newsletter

Urban Pioneer: \$1,500

- 1 complimentary table for 10 guests
- Company name listed on event invitation*
- Company name listed in event program*
- Acknowledgement as sponsor of Annual Meeting in Downtown This Month newsletter

*If commitment is received by printing deadline.



Please complete the following to secure your sponsorship.

Desired Sponsorship Level _____ Company (Exactly as it should appear in print.) _____

Contact Name _____

Phone _____

Address _____ City, State Zip _____

Email _____ Fax _____

Pay by check.

Make checks payable to Dallas Civic Ventures and mail to: 1412 Main Street, Suite 2500, Dallas, TX 75202.

Pay by credit card. Complete the following and mail to the above address or fax to 214-744-1986.

__Mastercard __Visa Acct.# _____ Exp. _____ Security code _____

Cardholder Name _____ Cardholder Signature _____

For more information about sponsorship levels, please contact **DOWNTOWNDALLAS** at 214-744-1270. Submit forms to: (f) 214-744-1986 * 2200 Ross Avenue, Suite 4600E. Dallas, TX 75201 * (e) ashford@downtowndallas.org